

Joanie Bumpus Daffodil Run
Est. 2001
Penn Valley
Sunday April 9, 2017

Dear Community Members

Thank you for your continued support of the annual Joanie Bumpus Daffodil Run. We are planning our 17th annual run/walk for 2017, and we hope you will consider becoming/continuing your sponsorship. Our proceeds benefit the community as well as supporting the Penn Valley Area Chamber of Commerce, Penn Valley Rotary, Penn Valley Hi-Graders Lions, Western Gateway Park and NEO (New Events and Opportunities). The Daffodil Run also provides a means to support local schools, and a scholarship to a local high school senior. Proceeds also go to planting daffodil bulbs in Penn Valley.

Please consider one of the four sponsor levels. You can help us to continue our support of the Penn Valley Area by becoming an individual or business sponsor.

Sponsorship: Diamond, Gold, Silver, and Bronze Levels

The Bronze (\$100) level includes the following incentives:

- Your business/name on the sponsor board at the park on race day
- Your business/name listed as a sponsor in local newspapers
- A beautiful Sponsor Recognition Certificate
- Your name/business listed on our Web Site

The Silver (\$150) level includes:

- * All the incentives at the Bronze level
- Your business name printed on over 500 race day t-shirts (**must commit by April 3rd**)
- Your business/name displayed along the race/walk course
- A link from the Daffodil Run website to your business website
- Your Business/name printed on posters displayed around town (**must commit by Feb 20**)
- A race-day t-shirt

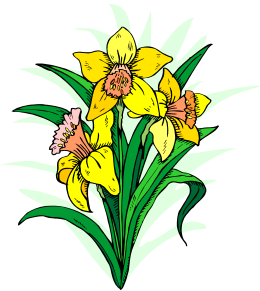
The Gold (\$300) level includes:

- All the incentives for the Bronze and Silver levels
- Your business/name on a professionally made, beautiful roll-up banner which will display your name/logo as a 2017 Daffodil Run Gold level sponsor
 - The banner will be displayed at the following events: The annual Penn Valley Town Hall Meeting, Easter Egg Hunt held at Western Gateway Park, Fall Festival held at Bridgeport, Roots and Wings Boat Cruise and Golf Tournament.
 - The banner will also be displayed at all Business for Breakfasts, selected Chamber mixers, and various other Chamber related events.

The Diamond (\$1000) level includes:

- All of the incentives from the Gold, Silver, and Bronze levels
- Your business/name will be printed on the START banner as the Principal Sponsor, which will appear in the hallmark photo in the newspaper, as well as your name printed on all Sponsor Recognition Certificates

For more information contact Gene Gilligan at 530-263-7386, or geegill116@yahoo.com



**Joanie Bumpus
Daffodil Run Sponsor Form
Sunday April 9, 2017**

Name/Business/Organization: _____

Contact name: _____ Phone: _____

Address: _____

E-mail address: _____

Diamond Sponsorship (\$1000) _____

Gold Sponsorship (\$300) _____

Silver Sponsorship (\$150) _____

Bronze Sponsorship (\$100) _____

T-shirt size: Male _____ Female _____ (with Diamond/Gold/Silver Sponsorship)

Website address: _____
(Diamond/Gold/Silver Sponsorship)

Diamond/Gold sponsors must provide Camera Ready Logo for banner _____

Please make checks payable to: ***PVACOC/Daffodil Run***

Mail to: PVACOC/DAFFODIL RUN
PO Box 202
Penn Valley CA 95946



Thank You for Supporting the Penn Valley community!!

