

# 18<sup>th</sup> Annual Joanie Bumpus Daffodil Run Western Gateway Park, Penn Valley, CA. Sunday April 8, 2018

Registration starts: 6:30  
Free Kids Run starts: 8:30  
5K & 10K Run start: 8:45  
5K Walk starts: 8:50

Visit our website at: [www.daffodilrunpv.com](http://www.daffodilrunpv.com) for entry fees and more information.  
Contact Race Director: Gene Gilligan 530-263-7386 - [geegill116@yahoo.com](mailto:geegill116@yahoo.com)

The Daffodil Run was established 18 years ago by Joanie Bumpus. As a long time runner, Joanie's goal was to promote fitness and running in the Penn Valley community. The Daffodil Run continues with the goals she established but has grown into a major supporter of the Penn Valley area.

It is the goal of the Daffodil Run to **support our local schools** with donations towards fitness and sports equipment. A generous **scholarship** is annually awarded to a local high school senior going on to college. A donation is made to **Western Gateway Park**, and **Daffodil Bulbs are purchased every year to be planted around the Penn Valley area.**

We also give back to Penn Valley through donations to the **Penn Valley Rotary** who annually send local 8th graders to leadership camp, award scholarships to local graduating seniors, support speech and music contests, and support boy scouts and little league. We Support **NEO (New Events and Opportunities)** who hosts monthly lunchtime activities at Ready Springs School designed to empower our students to make healthy lifestyle choices.

The **Penn Valley Area Chamber of Commerce** also awards an annual scholarship to a local graduating senior. The Chamber also works to promote and support our local business community. We support our **Penn Valley Hi-Graders Lions Club** who awards several scholarships to local graduating seniors each year. The Lions Club gives dictionaries and Kindles to be use in our local schools, and purchase eye glasses to those in need in our area.

By sponsoring and supporting the Annual Joanie Bumpus Daffodil Run you are making a contribution to our community. Here are the many ways to support the Daffodil Run.

### **Promote your business: (FREE to participate)**

- You can put up an EZ-up at the event to promote your business
- Discount cards or flyers can be given to each participant

### **The Bronze (\$100) level includes the following incentives:**

- Your business/name on the sponsor board at the park on race day
- Your business/name on t-signs around the course
- Your business/name listed as a sponsor in local newspapers
- A beautiful Sponsor Recognition Certificate
- Your name/business listed on our web site

### **The Silver (\$200) level includes:**

- All the incentives at the Bronze level
- Your business/name printed on over 500 race day t-shirts
- **(must commit by March 30<sup>th</sup>)**
- A link from the Daffodil Run website to your business website
- Your Business/name printed on posters displayed around town
- **(must commit by Feb 20)**
- A race-day t-shirt

### **The Gold (\$300) level includes:**

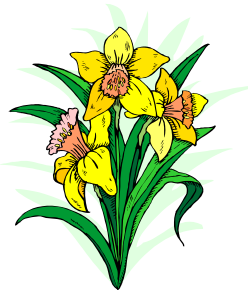
- All the incentives for the Bronze and Silver levels
- Your business/name on a 8' flag banner and placed on the course at one of the MILE MARKERS

### **The Turnaround (\$400) Level:**

- Includes all of the incentives from Bronze and Silver levels
- Your business/name on an 8' feather flag banner at one of the 3 turnaround points on the courses

### **The Diamond (\$1000) level includes:**

- All of the incentives from the Gold, Silver, and Bronze levels
- Your business/name will be printed on the START banner as the Principal Sponsor, which will appear in the hallmark photo in the newspaper, as well as your name printed on all Sponsor Recognition Certificates



## **Joanie Bumpus Daffodil Run**

# Sponsor Form

## Sunday April 8, 2018

Name/Business/Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail address: \_\_\_\_\_

**Diamond Sponsorship (\$1000)** \_\_\_\_\_  
**Turnaround Sponsorship (\$400)** \_\_\_\_\_  
**Gold Sponsorship (\$300)** \_\_\_\_\_  
**Silver Sponsorship (\$200)** \_\_\_\_\_  
**Bronze Sponsorship (\$100)** \_\_\_\_\_

T-shirt size: Male \_\_\_\_\_ Female \_\_\_\_\_ (with Diamond/Turnaround/Gold/Silver Sponsorship)

Website address: \_\_\_\_\_

Please make checks payable to: **PVACOC/Daffodil Run**

Mail to: PVACOC/DAFFODIL RUN  
PO Box 202  
Penn Valley CA 95946



*Thank You for Supporting the Penn Valley community!!*

